

**OSTİM TECHNICAL UNIVERSITY  
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES  
BUSINESS ADMINISTRATION DEPARTMENT  
COURSE SYLLABUS FORM**

<b>MIS 213 Contemporary Management Tecniques</b>							
<b>Course Name</b>	<b>Course Code</b>	<b>Period</b>	<b>Hours</b>	<b>Application</b>	<b>Laboratory</b>	<b>Credit</b>	<b>ECTS</b>
Contemporary Management Tecniques	MIS 213	2	3	0	0	3	5

<b>Language of Instruction</b>	English
<b>Course Status</b>	Compulsory
<b>Course Level</b>	Bachelor
<b>Learning and Teaching Techniques of the Course</b>	Lecture, Question-Answer, Problem Solving

**Course Objective**

The aim of this course is to teach the conceptual framework of management and its functions in the organization. And to create a good managerial infrastructure in students by discussing the stages of management thought and the methods used today within the framework of today's changing conditions.

**Learning Outcomes**

The students who succeeded in this course will be able;

1. Gains the ability to understand management processes in today's world.
2. Gains the ability to develop solutions to managerial problems.
3. Knows the management approaches in the historical process.
4. Knows modern management techniques.
5. Knows the effects and importance of change in terms of management.

### Course Outline

After examining the concept of management and its functions, management approaches in the historical process; will be explained under the titles of classical-neoclassical-modern and postmodern. Then, the approaches developed by the management for today's globalizing world will be examined.

### Weekly Topics and Related Preparation Studies

Weeks	Topics	Preparation Studies
1	Course Introduction; Overview of Contemporary Management Techniques	<ul style="list-style-type: none"> <li>– Gathering general information about the course</li> </ul>
2	Management Concept and Functions in Organizations Planning, Organization	<ul style="list-style-type: none"> <li>– Contemporary Management, Gareth Jones, Jennifer George book Part 3 can be readen</li> </ul>
3	Direction, Control	<ul style="list-style-type: none"> <li>– Contemporary Management, Gareth Jones, Jennifer George book Part 4 can be readen</li> </ul>
4	Processes Connecting Management Functions Decision Making, Coordination	<ul style="list-style-type: none"> <li>– Contemporary Management, Gareth Jones, Jennifer George book Part 4 can be readen</li> </ul>
5	Classical Management Approaches	<ul style="list-style-type: none"> <li>– The Little Book Of Big Management Theories, James Mcgrath And Bob Bates</li> <li>– Guide To Management Ideas And Gurus, Tim Hindle, Part 2</li> </ul>
6	Neoclassical Management and Human Relations Approach	<ul style="list-style-type: none"> <li>– The Little Book Of Big Management Theories, James Mcgrath And Bob Bates</li> <li>– Guide To Management Ideas And Gurus, Tim Hindle, Part 2</li> </ul>
7	Contemporary Management Approaches System Approach, Contingency Approach	<ul style="list-style-type: none"> <li>– The Little Book Of Big Management Theories, James Mcgrath And Bob Bates</li> <li>– Guide To Management Ideas And Gurus ,Tim Hindle, Part 2</li> </ul>
8	<b>MIDTERM EXAM</b>	
9	Post-Modern Management Approaches Total Quality Management (TQM)	<ul style="list-style-type: none"> <li>– The Little Book of Big Management Theories, James Mcgrath and Bob Bates</li> </ul>

		<ul style="list-style-type: none"> <li>- Guide To Management Ideas and Gurus, Tim Hindle, Part 1</li> </ul>
10	Benchmarking Learning Organizations	<ul style="list-style-type: none"> <li>- The Little Book of Big Management Theories, James Mcgrath and Bob Bates</li> <li>- Guide To Management Ideas and Gurus, Tim Hindle, Part 1</li> </ul>
11	Downsizing Reengineering	<ul style="list-style-type: none"> <li>- The Little Book of Big Management Theories, James Mcgrath and Bob Bates</li> <li>- Guide To Management Ideas and Gurus, Tim Hindle, Part 1</li> </ul>
12	Personnel Empowerment Outsourcing	<ul style="list-style-type: none"> <li>- The Little Book of Big Management Theories, James Mcgrath and Bob Bates</li> <li>- Guide To Management Ideas and Gurus, Tim Hindle, Part 1</li> </ul>
13	Stress Management Conflict Management	<ul style="list-style-type: none"> <li>- The Little Book of Big Management Theories, James Mcgrath and Bob Bates</li> <li>- Guide To Management Ideas and Gurus, Tim Hindle, Part 1</li> </ul>
14	Governance Crisis management	<ul style="list-style-type: none"> <li>- The Little Book of Big Management Theories, James Mcgrath and Bob Bates</li> <li>- Guide To Management Ideas and Gurus, Tim Hindle, Part 1</li> </ul>
15	Globalization and Information Technologies Effects on Management	<ul style="list-style-type: none"> <li>- Contemporary Management, Gareth Jones, Jennifer George book Part 2 and lecturer notes can be readen</li> </ul>
16	<b>FINAL EXAM</b>	

<b>Textbook(s)/References/Materials:</b>
<p><b>Textbook:</b> The Little Book Of Big Management Theories, James Mcgrath And Bob Bates Guide To Management Ideas And Gurus, Tim Hindle Contemporary Management, Gareth Jones, Jennifer George</p>
<p><b>Supplementary References:</b></p>
<p><b>Other Materials:</b></p>

<b>Assessment</b>		
<b>Studies</b>	<b>Number</b>	<b>Contribution margin (%)</b>
Attendance	1	10
Lab		
Class participation and performance	1	10
Field Study		
Course-Specific Internship (if any)		
Quizzes / Studio / Critical		
Homework		
Presentation		
Projects		
Report		
Seminar		
<b>Midterm Exam/Midterm Jury</b>	<b>1</b>	<b>30</b>
<b>General Exam / Final Jury</b>	<b>1</b>	<b>50</b>
<b>Total</b>		<b>100</b>
<b>Success Grade Contribution of Semester Studies</b>		<b>50</b>
<b>Success Grade Contribution of End of Term</b>		<b>50</b>
<b>Total</b>		<b>100</b>

<b>ECTS / Workload Table</b>			
<b>Activities</b>	<b>Number</b>	<b>Duration (Hours)</b>	<b>Total Workload</b>
<b>Course hours (Including the exam week): 16 x total course hours)</b>	16	3	48
Laboratory			
Application			
Course-Specific Internship (if any)			
Field Study			
<b>Study Time Out of Class</b>	16	4,5	72
Presentation / Seminar Preparation			
Projects			
Reports			
Homework			
Quizzes / Studio Review			
Preparation Time for Midterm Exams / Midterm Jury	1	10	10
Preparation Period for the Final Exam / General Jury	1	20	20
<b>Total Workload</b>		<b>(150/30 = 5)</b>	<b>150</b>



Course' Contribution Level to Learning Outcomes						
Nu	Learning Outcomes	Contribution Level				
		1	2	3	4	5
LO1	Gains the ability to understand management processes in today's world.					X
LO2	Gains the ability to develop solutions to managerial problems.					X
LO3	Knows the management approaches in the historical process.					X
LO4	Knows modern management techniques.					X
LO5	Knows the effects and importance of change in terms of management.					X

Relationship Between Course Learning Outcomes and Program Competencies (Department of Management Information Systems)							
Nu	Program Competencies	Learning Outcomes					Total Effect (1-5)
		LO1	LO2	LO3	LO4	LO5	
1	Recognize and distinguish the basic concepts such as data, information, and knowledge in the field of Management Information Systems and know the processes to be followed for data acquisition, storage, updating, and security.		X	X		X	3
2	Develop and manage databases suitable for collecting, storing, and updating data.				X	X	2
3	As a result of his/her ability to think algorithmically, and easily find solutions to problems concerning basic business functions.		X			X	2
4	Learn programming logic, and have information about current programming languages.					X	1
5	Be able to use up-to-date programming languages.		X		X		2
6	Be able to take part in teamwork or lead a team using knowledge of project management processes.	X	X				2
7	Know ethical and legal rules, and use professional field knowledge within the scope of ethical and legal rules.	X	X	X	X	X	5
8	Know the fundamental areas of business administration namely management and organization, production, finance, marketing, numerical methods, accounting, etc., and have the knowledge and skills to work in-depth in at least one of them.	X	X		X	X	4
9	Be able to solve the problems encountered in the field of internet		X				1

	programming by designing web applications.						
<b>10</b>	Develop and manage logistics and supply chain management activities	X				X	<b>2</b>
<b>11</b>	Adapt his/her theoretical knowledge and the experience he/she will gain through practice at the departments of businesses such as information technologies, R&D, and management to real life.		X		X	X	<b>3</b>
<b>12</b>	Be able to develop strategies that will provide a competitive advantage with his/her advanced knowledge of management strategies and management functions.	X	X	X	X	X	<b>5</b>
<b>13</b>	Develop a business idea, commercialize the business idea, and design and manage his/her venture using entrepreneurial knowledge.		X		X	X	<b>5</b>
<b>14</b>	By using English effectively, they can follow, read, write, speak and communicate universal information in the field of management information systems in a foreign language with professional competence.	X	X	X	X	X	<b>5</b>
<b>Total Effect</b>							<b>40</b>

### Policies and Procedures

**Web page:** <https://www.ostimteknik.edu.tr/management-information-systems-english-1241/915>

**Exams:** The exams aim at assessing various dimensions of learning: knowledge of concepts and theories and the ability to apply this knowledge to real-world phenomena, through analyzing the situation, distinguishing problems, and suggesting solutions. The written exams can be of two types, ie. open-ended questions, which can also be in the form of problems or multiple-choice questions. The case could also be carried to the Dean's Office for additional disciplinary action.

**Assignments:** Quizzes and Homework (Assignments) might be applicable. Scientific Research Ethics Rules are very important while preparing assignments. The students should be careful about citing any material used from outside sources and reference them appropriately.

**Missed exams:** Any student missing an exam needs to bring an official medical report to be able to take a make-up exam.

**Projects:** Not applicable.

**Attendance:** Attendance requirements are announced at the beginning of the term. Students are usually expected to attend at least 70% of the classes during each term.

**Objections:** If the student observes a material error in his/her grade, he/she has the right to place an objection to the Faculty or the Department. The claim is examined and the student is notified about its outcome.